

## **HOW ACCESSIBILITY CONDITIONS IN MALUKU PROVINCE-INDONESIA CAN AFFECT THE SATISFACTION OF THE TOURISTS**

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### **ABSTRACT**

*The objectives of this study can be used to measure strengths and weaknesses and constraints perceived by tourists to enjoy the attractions in Maluku, which is one province in eastern Indonesia. The analytical method used in this research includes statistics descriptive test, reliability and validity, correlation and regression. The withdrawal sampling technique is used by purposive sampling with 54 respondents. Implementation of access to Maluku and toward tourism sites offered there has a strong relationship with the satisfaction of tourists, tourists satisfied with the implementation of access with the effect of 60.3% . In Maluku, data accessibility shows about 68.5% respondents stated that the air transportation choices to Maluku were quite numerous. Attractions and access have been rated well by tourists who visit, while facility or amenity and traveler satisfaction are still rated in the category 'fair'. Amenity, which consists of the availability of accommodation facilities in every tourist object, many choices of restaurants for every tourist attraction. As a result, travel time has become inefficient and does not cover many tourist designated places. The motivation of domestic tourists travel in Maluku should be able to increase. Finally, Novelty's research discusses accessibility, attractions and amenity.*

**KEYWORDS:** *Accessibility, Attraction; Amenity, Satisfaction, Tourist Destination*

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